

## TUESDAY 21<sup>ST</sup> NOVEMBER 2017

08:00 – 08:45	<b>ARRIVAL &amp; REGISTRATION</b>	
08:50 – 09:00	<b>MASTER OF CEREMONIES ADDRESS</b>	
09:00 – 09:40	<p><b>OPENING KEYNOTE PRESENTATION (40 mins)</b>  <b>Customer-centric innovation via technology transformation - a case study of DBS</b>          Sonia Wedrychowicz, Managing Director, Head of Consumer Banking Technology Singapore, DBS Bank Singapore </p> <p>Technology has really taken the world by storm to provide businesses and the end user, with an improved customer journey. With it has come continuous innovation to meet the demand for technologies that drive efficiency, lower transaction costs and improve convenience. How do we leverage these new technologies to improve customer engagements?</p>	
09:45 – 10:25	<p><b>PANEL DISCUSSION (40 mins)</b>  <b>Keeping control of your data in a new secured world</b>  <b>Moderator</b>          Anthony Lim, Director, Cloud Security Alliance</p> <p><b>Panellists:</b>          Duke Sexton, Head of Advanced Solutions Group, APAC, Thales e-Security          Theo Nassiokas, Director, APAC Cyber Security, Barclays International          Steven Sim, Snr Manager, Information Security &amp; IT Planning (CISA,CISSP,GICSP,GREM,CRISC), PSA Corporation Ltd </p> <ul style="list-style-type: none"> <li>• Looking at ways on how to analyse your data, classify sensitive data and uncover compliance risks</li> <li>• The importance of protecting your critical data and shielding your business from any liability</li> <li>• Adapting your data security to changes in your current environment</li> </ul>	
10:25 – 10:40	<b>NETWORKING BREAK</b>	
10:45 – 11:15	<b>ONE-TO-ONE MEETINGS 1</b>	
10:45 – 11:15	<p><b>WORKSHOP 1 (30 mins) CIO</b>  <b>Global SD-WAN Use Cases and Success Stories: Digital Transformation Must Include Network Transformation</b>          Feroz Zaveri, VP Customer Success, Aryaka Networks </p> <p>As enterprises embrace digital transformation through cloud, UCaaS, mobility and IoT initiatives, the network becomes a critical piece of infrastructure to ensure employees, customers, and partners have access to mission-critical applications globally, no matter where they are, or what device they use.</p> <p>This discussion will cover:</p> <ul style="list-style-type: none"> <li>The impact of globalization and Digital Transformation on enterprise WAN connectivity</li> <li>Why MPLS proves to be a barrier in an enterprise's Digital Transformation journey</li> <li>Why a Global SD-WAN is the ideal network for Digital Transformation: Use Cases and Success Stories from around the world</li> <li>CIO Guide on working with the right SD-WAN partner to support Digital Transformation initiatives – selection, deployment and management</li> </ul>	<p><b>WORKSHOP 1 (30 mins) CISO</b>  <b>Becoming the Next Generation Security Leader</b>          Magda Chelly, Managing Director, Acting Chief Information Security Officer, Responsible Cyber </p> <p>This talk provides practical approaches to lead both present and future security, risk, and privacy responsibilities.</p> <p>The shortage of cyber security skills is reaching as well the CISOs. The need for well-trained and prepared security leaders is growing. Companies with complex ecosystems, global transformations, and cloud adoptions are seeking strong leaders with an in-depth technical expertise and an exceptional capability to focus on business's security, risk and privacy. The exponentially increasing demand with sometimes unrealistic requirements needs to be aligned between the offer and the demand.</p> <p>Effective executives ensure business availability, and continuity without disruption in a constantly changing environment. Cyberattacks, intellectual property theft global increase requires solid security programs and operations led by executives who cannot only adjust to today's requirements, but also concentrate on the future, integrating technologies like Artificial Intelligence.</p> <p>The presentation provides foundational and practical methods to reach alignment between business, risk management and cyber security.</p>

11:20 – 11:50	<b>ONE-TO-ONE MEETINGS 2</b>	
11:20 – 11:50	<p><b>WORKSHOP 2 (30 mins) CIO</b>  <b>How to do digital in a multifunctional way</b>  Arvind Mathur, Chief Information &amp; Transformation Officer, Prudential Assurance Company Singapore</p>  <p>Digital Transformation is a key imperative for most organisations. Making Digital Transformation happen requires a very different mindset across the organization and a way of working multi-functionally that may be new to CIOs and CXOs. In this open discussion, Arvind will share an approach to driving digital transformation and working multi-functionally that is yielding results at Prudential.</p>	<p><b>WORKSHOP 2 (30 mins) CISO</b>  <b>Security &amp; Big Data: Raising the Risk of Security Breaches – Data Loss Prevention</b>  Vijay Kunchur, APAC CISO Global CTO, Leading Global Bank</p> <ul style="list-style-type: none"> <li>• Organization will always be vulnerable to loss leakage of valuable customer data – both from internal and external threat</li> <li>• The philosophy behind DLP at any organization is to keep evolving the controls (both procedural and technical) to minimize such leakages.</li> <li>• Have a robust incident management approach in place</li> <li>• Integrate Incident Management with organization CIRT or SIEM</li> <li>• Accepting the above – DLP Boundary Controls themselves are not sufficient</li> </ul>
11:55 – 12:55	<p><b>ROUNDTABLE DISCUSSION</b>  <b>Reimagine business for machine learning</b>  Scott Brady Drummonds, Senior Director, Solution Consulting, ServiceNow</p>  <p>Machine learning has arrived in the enterprise, and companies are eager to reap the competitive benefits the technology can provide. From automating processes that enable faster business operations to applying algorithms that improve accuracy, CIOs are adapting the technology for a wide variety of uses— and transforming the way we work.</p> <p>To investigate the rise of machine learning, ServiceNow worked with Oxford Economics to conduct a survey of 500 CIOs in 11 countries on three continents and across 25 industries and conducted in-depth interviews with leaders in the field. We found that CIOs are increasing their investment in machine learning but must overcome several barriers to achieve their productivity, revenue, and innovation goals. Unless CIOs turn their attention to updating not just technology but talent and business processes, the full value of machine learning cannot be realized.</p> <p>Join us to investigate the point of view for machine learning in Asia Pacific!</p>	<p><b>ROUNDTABLE DISCUSSION</b>  <b>How the future is not what it was going to be.</b>  Simon Dudley, Director Product Strategy, Collaboration Group, Logitech</p>  <p>Why low cost, mass deployed video communications never happened in the past and is inevitable now.</p>
11:55 – 12:55	<p><b>ROUNDTABLE DISCUSSION</b>  <b>Security Is Everyone’s Job: Bringing CIOs and CISOs Together</b>  Eric Thomas, Director of Cloud Product Marketing, ExtraHop</p>  <p>In the modern hybrid enterprise, CIOs provide flexibility, agility, and a wealth of options for compute. Cloud technologies, next-generation networking, and automation promise to transform digital operations. Meanwhile, CISOs struggle to keep pace with an accelerating range of assets, compute platforms, and risk categories.</p> <p>The solution is to bring IT Ops and Security teams together. By using the same workflows, training exercises, and tooling, CIOs and CISOs can partner to maximize flexibility while ensuring that sensitive data is secure.</p> <p>In this talk, ExtraHop explores the potential for collaboration between IT and Security teams. By joining forces, Security can engage IT Ops to minimize business risk, and CIOs provide career and skills development to their employees. Security needs to be everyone’s job, and success starts at the top.</p>	
12:55 – 13:35	<b>NETWORKING LUNCH</b>	

13:40 – 14:20	<p><b>PANEL DISCUSSION (40 mins)</b>  <b>Leveraging cloud to stay competitive in the marketplace</b>  <b>Moderator:</b>  Anthony Lim, Director, Cloud Security Alliance</p> <p><b>Panelists:</b>  Jaimie Tiburcio, Vice President IT Audit, Sumitomo Mitsui Banking Corporation  Lucas Goh, IT Director, Volex  Udara Dharmawansa Fernando, Chief Information Officer, Gill Capital</p> <p>Today the marketplace is constantly changing and the pressure to stay competitive is increasing at a rapid pace. One way to avoid falling behind is making the switch from on premise systems like Microsoft Dynamics to cloud-based solutions.</p> <p>Reaching growth and expansion goals means approaching them in new ways with modern technologies.</p> <p>We will discuss the challenges businesses are faced with in today's landscape along with the requirements around real time visibility to make decisions quicker and scalability.</p>	
14:25 – 14:55	<p><b>ONE-TO-ONE MEETINGS 3</b></p>	
14:25 – 14:55	<p><b>WORKSHOP 3 (30 mins) CISO</b>  <b>AI and Machine Learning: Creating Transformational Impact in Organisations</b></p>  <p>Shonali Krishnaswamy, Professor, Swinburne University of Technology</p> <p>This talk will present case studies of how machine learning is transforming organisations across sectors including Telecommunications, Transportation, Financial Services and Healthcare. As the practice of data science matures and real-world implementations of machine learning are gradually increasing, there are key challenges that need to be addressed in enabling the discipline and technology to scale. The talk will discuss through case studies some of the key success factors that enable successful implementations and adoption of machine learning.</p>	<p><b>WORKSHOP 3 (30 mins) CISO</b>  <b>Cybersecurity Laws in Singapore</b></p>  <p>Benjamin Ang, Head, Cyber &amp; Homeland Defence, Centre of Excellence for National Security</p> <p>After an intense round of public consultation on Singapore's draft Cybersecurity Act, its presentation to Parliament has been postponed to 2018. This presentation discusses</p> <ul style="list-style-type: none"> <li>• What the new Cybersecurity Act is expected to do</li> <li>• Existing laws that cover cybersecurity incidents in Singapore</li> <li>• Recommendations for CISO's</li> <li>•</li> </ul>
15:00 – 15:30	<p><b>ONE-TO-ONE MEETINGS 4</b></p>	
15:00 – 15:30	<p><b>WORKSHOP 4 (30 mins) CISO</b>  <b>Leveraging on Mobile Digital Services for New Revenue Streams</b></p>  <p>Mei Lee Quah, Head of Mobile &amp; Wireless Research, Asia-Pacific, Frost &amp; Sullivan</p> <p>Digitalization of the industry ecosystem is creating a host of opportunities for digital companies and is resulting in mobiles being at the center of industry ecosystem transformation. With the introduction of biometrics and payments capabilities on mobile devices, there is tremendous opportunity to grow revenue through leveraging on advances in both mobility and mobile application technology. Adopting a “mobile first” design strategy as a culture is becoming even more critical than before. Is your company already “mobile first”?</p>	<p><b>WORKSHOP 4 (30 mins) CISO</b>  <b>Optimizing your Info Sec Budget</b></p>  <p>Guy Marong, Executive Information Security Officer, Sony Electronics</p> <p>Key questions on the budget are:</p> <ul style="list-style-type: none"> <li>• How to justify it?</li> <li>• How much 24x7 vs. office hours?</li> <li>• How much outsourcing vs on-site?</li> <li>• How much automation vs people?</li> <li>• Experienced or less experienced staff?</li> <li>• Specialist or generalists?</li> </ul>
15:30 – 15:45	<p><b>NETWORKING BREAK</b></p>	
15:50 – 16:30	<p><b>KEYNOTE PRESENTATION</b>  Ray Irving, Managing Director - Global Business Services &amp; Kunal Sehgal, Executive Director FI-ISAC</p> 	
16:35 – 17:05	<p><b>CLOSING KEYNOTE PRESENTATION (40 mins)</b>  Aman Narain, Head of Digital &amp; Fintech, APAC, Schroders</p> 	
17:05 – 17:15	<p><b>MASTER OF CEREMONIES CLOSING REMARKS</b></p>	
17:15 – 18:00	<p><b>NETWORKING DRINKS</b></p>	